



RUMM Helps University to Become the Greenest In Wales

THE CLIENT

The University of Wales Institute Cardiff (UWIC) provides education and training opportunities that are accessible, flexible and of the highest quality. UWIC has been acknowledged as the "greenest university" in Wales and one of the best across the UK. (1)

THE BRIEF

RUMM were asked to work with UWIC to increase staff and student engagement by utilising the RUMM aM&T system to provide regular reporting. The intention being to provide reliable and accurate data to inform and motivate management throughout the university.

THE APPROACH

Working together RUMM and UWIC developed a 5-year plan to reduce utility consumption by 3% per annum.

Monthly bespoke reports are prepared and presented to key managers within the university, detailing performance within their respective areas. RUMM's energy account managers work closely with staff to identify and support UWIC in realising savings.

Regular meetings are held in order to highlight opportunities for improvement and suggest practical ways in which these can be addressed.

THE RESULTS

Following year 3 of the 5-year project, all targets have so far been exceeded, and UWIC is on track to:

- Realise financial savings in excess of 1 million pounds

- Achieve a reduction in its CO2 emissions by more than 15% which is equivalent to the amount of carbon annually absorbed by a forest of 650,000 trees
- Reduce water consumption by more than 45,000m³ which is equivalent to 18 Olympic-sized swimming pools

These excellent results have contributed to UWIC attaining its position as the greenest university in Wales.

WHY IT WORKED

The key to this project has been an increase in staff interest and engagement stemming from the provision of useful information. Provided with regular feedback, people have responded to achieve necessary reduction targets.

"UWIC has been delighted with how successful the aM&T methodology has proven in comparison with the more conventional approach involving technical projects"

- Paul Manley, UWIC

KEY POINTS

- RUMM and UWIC working in close partnership to save £1,000,000
- Classic aM&T approach successfully applied to the academic sector
- UWIC is now recognised as one of the greenest universities in the UK
- RUMM's flexible approach has enabled a bespoke solution

[1] <http://peopleandplanet.org/green-league-2011/table>